



## Ms. Betty Joyce Clark

March 13, 1942 - July 17, 2019

Betty Joyce Clark, age 77, of Gallatin, Tennessee, passed away on Wednesday, July 17, 2019. She was preceded in death by her parents, Charles and Vincenta Horton. She is survived by her son, James Kupstaitis; two brothers, Ray Horton, Jimmy Horton (Karen); two sisters, Delores Hassell (Ben), Gloria Horton and 9 nieces and nephews.

Betty was a talent agent and owner of Nashville's first and oldest agency sanctioned by the Screen Actors Guild and the American Federation of Television and Radio Artists. She began as a receptionist for an ad agency, worked her way up to producer, and in 1964 founded the first recording studio in town devoted to radio commercials. She opened Talent and Model Land (since shortened to TML Agency) in 1972. Through the years, Betty has represented thousands of actors. Betty was an advocate for everyone and took care of them as if they were her own children. She was proud of the talent she represented, but always downplayed her role. She was once quoted saying "I'm just a glorified bookkeeper, actors aren't very good at putting a price on their own heads, but I'm good at doing that for them." Betty will be missed by all those who knew her and loved her.

Visitation for Betty will be held on Saturday, July 20, 2019 from Noon until 2 PM at Spring Hill Funeral Home, 5110 Gallatin Road, Nashville, TN, 37216. A service will be conducted at 2 PM from the funeral home chapel.

Arrangements by Spring Hill Funeral Home and Cemetery, a Nashville landmark since 1785 "Where Nashville Comes to Remember"

# Cemetery

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## Spring Hill Cemetery

5110 Gallatin Pike S  
Nashville, TN, 37216

# Events

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**JUL** **Visitation** 12:00PM - 02:00PM

**20**

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Spring Hill Funeral Home

5110 Gallatin Pike S, Nashville, TN, US, 37216

**JUL** **Chapel Service** 02:00PM

**20**

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Spring Hill Funeral Home

5110 Gallatin Pike S, Nashville, TN, US, 37216

# Comments

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“ Betty Clark was a Godsend to any actor trying to make a living in the 1970's, '80's, '90's.

She told me as a teenager she was a Detroit street fighter, known for her 'pink ballerinas, and that set the grit and class of Betty. Nashville was what New York and LA thought was “run away production.” The rest of America's heartland performers thought it was anything that was shot in Canada... Betty fought for every job, and could go toe-to-toe with any AFL-CIO Union head. She wasn't afraid to say 'keep trying' or 'strictly business, honey.' As production facilities moved into more accessible places than the coasts, she helped put Nashville variety of talent on the map, and pushed for equal pay for equal work! No small gratitude for her hard work for all of us.

Sincere appreciation.

Bess Gardner Perrine

**Bess Gardner Perrine** - July 27, 2019 at 03:03 PM

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“ Words cannot express the love and admiration I will forever have for Betty. We met in the early 1970s after she started TML. Her intellect and beauty (inside and out) were part of her amazing aura as well as the gifts she shared with everyone. Betty was and shall always be a shining mentor and woman in my life. Her brilliance in truly knowing people, especially actors, who were often skittish, taught me oh so much, which I carried with me in to my long and rewarding career behind the camera in film and TV. I offer my deepest condolences and support for all of Betty's family. With a song in my heart, Cathy Roszell.

**Cathy Roszell** - July 25, 2019 at 07:49 PM

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“ What a wonderful picture of Betty! Seeing it brings back many good memories of my years working with Betty, Gene and Gloria at Spotland and TML. I loved working with her - she treated me like family; not an employee. We all worked hard but had a lot of fun as well. Condolences to Jimmy, Delores, Gloria and all her family. Rest in Peace Betty.

Deborah Trimble

**Deborah Trimble** - July 22, 2019 at 07:13 PM

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“ I was shocked to just learn about Betty’s passing. She was my guiding light to casting talent for literally hundreds of tv and radio spots, videos, etc. Heeding her keen advice never steered me wrong as a producer when seeking the right talent pool. She was a straight shooter in every respect. Not to mention a fellow animal lover. Rest In Peace, Betty. My deepest sympathy to all the family.

Janet Schreiberman - July 22, 2019 at 04:04 PM

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“ Betty was a bold, powerful, positive & feisty entity in my life. I was 9 years old when I met Betty & Gloria at TML. I had watched public television & learned about filmmaking. I decided that I wanted an agent. When the phone rang & it was Betty, it was like a bright light bursting through the line. We had tough times around our home. She opened the window of excitement & hope. It was like a call that we won the golden ticket when a spot was booked. I was able to buy Christmas for my family at 12 years old one year. She encouraged me to be confident & above all to be myself. Betty was a a mentor for me, and I will forever be grateful to her, her son Jim & Gloria for some of the happiest moments of my childhood & young adulthood. I can also contribute the lessons that I learned from her in front of the camera to working behind the scenes as a location manager in feature films. She paved the way for many women in the biz. She was an innovator & a trailblazer. Please know that she was loved & appreciated for every detail seen & unseen by me & my family. May the laughter & love among her family & friends keep her close in heart. Thank you, Betty for teaching me to kick ass & take names in life & that the answer is always, “No!” if you don’t try! Love, Kandice Billingsley Young.

Kandice Billingsley Young - July 20, 2019 at 04:36 PM

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“ How many actors did Betty mentor, protect, mother, advise? When I first moved to LA from Nashville, I was surprised at how much less professional many of the agents were than Betty. What a great professional and even greater human. I am so very grateful for you, Betty Clark. Condolences to Jimmy, Gloria and all the family.

Jill Massie - July 20, 2019 at 10:14 AM

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“ Full Of Love Bouquet was purchased for the family of Ms. Betty Joyce Clark.





“ 1 file added to the album Betty



Alice Crafts - July 19, 2019 at 01:58 PM



“ Betty and her signature dark glasses was attending a reception with C. C. Couch, Marion Couch, and others. It was such a fun night when our lives were so much easier. These were the good old days, and we didn't even know it!

Alice Crafts - July 19, 2019 at 09:27 PM

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“ 1 file added to the album Betty



CC Couch - July 19, 2019 at 01:02 PM

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“ I guess I was one of her earliest "talents" in Music City but previous commitments kept me from allowing her to "direct" my VO efforts until 1976. Wow. What a great advocate she turned out to be. Beautiful, sweet, tough, fair, caring and a great pro. I will forever be thankful for Betty Clark and her TML. As my work fizzled, I still enjoyed dropping by to visit her and we always had such a sweet time together. Nashville probably has little awareness of just what awesome impact she had on it. Loved you, sweet lady. Bon voyage. God blessed your work among us!!! David Ford, Nashville

david m ford - July 19, 2019 at 11:44 AM

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“ Ruth Leister purchased the Beautiful Heart Bouquet for the family of Ms. Betty Joyce Clark.





**Ruth Leister** - July 19, 2019 at 11:14 AM

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“ A truly wonderful person. A kind heart and knew how to cook to make everyone smile from ear to ear. Betty knew the way to the boys heart. Italian food ! WOW...the very best. MAMA taught the girls the right way. So many Good Times and Such a really Fun Time at Christmas. Never forget you Miss Betty. You were a BIG Lifter in my life .  
BOB GENUNG SR

**Robert Genung** - July 19, 2019 at 10:54 AM

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“ Sentiments of Serenity Spray was purchased for the family of Ms. Betty Joyce Clark.



July 18, 2019 at 10:20 PM

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“ Your friends, C. C. Couch and Alice Crafts purchased the Serenity Wreath for the family of Ms. Betty Joyce Clark.



**Your friends, C. C. Couch and Alice Crafts** - July 18, 2019 at 07:34 PM